

PR/FAQs

NEW MEDIA

CAPSTONE

Uyen Pham • Jade Watkins • Caleb Strucht • Mitali Patel • Hope Thornton

UGA'S NEW MEDIA INSTITUTE LAUNCHES CAPSTONE COURSE WORKBOOK

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For Immediate Release

ATHENS-- December 12, 2024-- The University of Georgia's New Media Institute (NMI) will launch a new Capstone course workbook that is created by NMI students, for NMI students to outline what assignments they will have for the course and how they should complete them.

The NMI will launch the workbook with the purpose of giving students the optimal instructions to complete their Capstone course. For the course, students work to build media solutions to solve problems clients may be having. With this new workbook site, students can enjoy clearer and more concise instructions for assignments and expectations with an updated website design.

While the former Capstone workbook site was very well constructed, the NMI team felt like it could use an update. The team felt that some assignments are not concise and the layout felt dated.

With this new site, students will notice a number of changes from the original workbook site. The main areas of focus came from updating the copywriting within the site, some minor tweaks to the assignments and the site's overall design. We have also included a AI Chat bot to help students with any questions they may have! We have also included a countdown clock for each assignment.

"We are very excited to release the new Capstone workbook site," a representative from the NMI said. "We feel that these changes to the site will allow for students to have a much easier time navigating the course and enhance the already great work done in this course."

Students will not have to go too far for the new site as it is still accessible via nmi.cool/capstone, the original url for the former workbook. With the phasing out of the old workbook, the new workbook will still have all important Capstone information as well as more.

"I am very excited to get to use the new Capstone workbook site," said one student. "I believe that I will be able to navigate the course even easier thanks to this site."

The New Media Institute is very proud of the work its students have done in order to create this new site and are excited for students to get to work using this site. For more information, visit nmi.cool/capstone to view and get started using this new site.

FREQUENTLY ASKED QUESTIONS



Q: When will the new marketing and workbook sites launch?

A: We are looking for a December 2024 launch for both of our new sites.

Q: Will there be a page where potential clients can submit a project request?

A: Yes! Our new marketing site will contain a page where potential clients can request a project!

Q: Why did the NMI make a marketing site when they already have a site?

A: The new marketing site is created entirely with potential clients in mind. This site's main focus is to let new clients learn more about Capstone and how it can help them



FREQUENTLY ASKED QUESTIONS



Q: Whats the difference between the new and old workbook sites?

A: The old workbook was great but a little outdated. We have added new design features and updates to the assignments!

Q: Will the workbook be connected to the NMI like the other class workbooks?

A: Yes! The new Capstone workbook site will still be connected to nmi.cool like the other classes.

Q: Will the Capstone class be changed because of the website?

A: Overall, the class will stay the same with some minor changes to the assignments. This is simply a workbook makeover.

